

MBQ MAGAZINE PRESENTS

MBQ

MEN OF EXCELLENCE

FATHER'S DAY

Executive Brunch Experience

HONORING FATHERS · MENTORS · MEN OF IMPACT

Sunday, June 21 · 11AM - 4PM · **The Starling Hotel, Midtown Atlanta**

Official Sponsorship & Vendor Package

More Than a Magazine.

"To cultivate entrepreneurs, enriching their journey with strategic business wisdom and fashion-forward insights."

675K

Print Readers

1M+

Social Footprint

550K

Digital Ecosystem

40

Countries Distributed

10K+

Global Event Registrants

6+

Signature Events

Featuring America's Most Influential Leaders

MBQ has spotlighted the most powerful names in business, politics, sports, faith, and community leadership — giving our readers access to the men who are shaping the future.

MBQ

Kasim Reed

Atlanta Mayor



COVER

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Eric Dickerson

NFL Hall of Fame



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**Michael V.
Roberts**

*CEO, Roberts Hotel
Group*



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**Pastor Jamal
Bryant**

Community Leader



COVER

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**Dr. Sir William
Benson**

*The Champagne
Pioneer*



COVER

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**Dr. Rodney
Burton**

"Bitcoin Rodney"



COVER

Events That Move Culture

Global Iconic Men Awards Gala

20
Honorees

February 22, 2026

20 honorees celebrated across business, faith, law, and civic leadership. Hosted by Dr. Renee Knorr. Sponsor: Dr. Lei Lewis / WOW Magazine.

Inaugural Economic Influencers Awards Gala

Sold Out

September 21

Hosted by Dr. Rashad Richey & Sharon Reed. Recognized financial and business trailblazers. An iconic evening of excellence.

MBQ Men of Honor Awards & Gala

200+
Guests

Annual

Red carpet event featuring the Global Men Icon Awards, MBQ step-and-repeat with WOW Magazine branding, and packed room of 200+ attendees.

MBQ Father's Day Executive Brunch Experience

Honoring Fathers · Mentors · Men of Impact

DATE

**Sunday
June 21,
2026**

Father's Day

TIME

**11AM
- 4PM**

5-Hour Experience

VENUE

**The Starling
Hotel**

Midtown Atlanta

CAPACITY

**100-150
Guests**

Intimate & Curated

"A Luxury Father's Day Experience for the Modern Gentleman"

An Unforgettable Day of Luxury & Legacy

◆ **Luxury Brunch Buffet**

Premium full Father's Day brunch experience

◆ **Live Jazz Music**

Sophisticated live entertainment throughout the event

◆ **MBQ Men of Honor Awards**

Celebrating fathers, mentors and men of exceptional impact

◆ **Tribute Video Presentations**

Personalized tributes honoring fathers and families

◆ **Magazine Cover Photo Experience**

Guests featured in a premium MBQ magazine cover shoot

◆ **VIP Executive Gift Bags**

Luxury cigar, whiskey glass, grooming kit, MBQ issue & more

Who's in the Room

Our events draw Atlanta's most accomplished professionals — the exact audience luxury and lifestyle brands want to reach.

● Entrepreneurs & Business Owners

● Corporate Executives & Professionals

● Community & Civic Leaders

● Families & Men of Influence

● Faith & Nonprofit Leaders

● Fashion, Lifestyle & Cultural Tastemakers

100-150 Curated Guests · Entrepreneurs, Executives & Families · Atlanta's Influential Class

Partner With Us

TITLE SPONSOR

\$5,000

- ▶ Logo on ALL marketing materials
- ▶ Stage recognition throughout event
- ▶ VIP Table for 5 included
- ▶ Vendor table included
- ▶ Step-and-repeat logo placement
- ▶ Social media promotion before & after
- ▶ Opportunity to address audience

GOLD SPONSOR

\$2,500

- ▶ VIP Table for 5 included
- ▶ Vendor table included
- ▶ Logo on flyers & social media
- ▶ Recognition during the event
- ▶ Promotional items in gift bags

SILVER SPONSOR

\$1,000

- ▶ Reserved seating for 2
- ▶ Logo on sponsor signage
- ▶ Social media recognition
- ▶ Vendor table discount

COMMUNITY SPONSOR

\$500

- ▶ Business name on sponsor signage
- ▶ Social media shoutout
- ▶ Brand exposure at event

Showcase Your Brand

Vendor spaces available for businesses ready to connect with an upscale audience of entrepreneurs, executives, and tastemakers.

VENDOR TABLE

\$250

- 1 Vendor Table & 2 Chairs
- Business exposure to all guests
- Sell products/services on-site
- Social media mention

PREMIUM VENDOR TABLE

\$500

- Premium placement at venue
- Logo on vendor signage
- Social media promotion
- Promo items in VIP gift bags

Join the Experience

GENERAL ADMISSION

\$125

Per Person

- ▶ Full Father's Day Brunch Buffet
- ▶ General Seating
- ▶ Live Entertainment
- ▶ Networking Access
- ▶ Photo Wall Access

RESERVED TABLE

\$700

Table of 5

- ▶ Reserved Seating for 5
- ▶ Full Brunch Buffet
- ▶ Table Signage
- ▶ Group Photo Opportunity
- ▶ Priority Seating Area

BEST VALUE

VIP EXECUTIVE TABLE

\$1,250

The King's Table · 5 Guests

- ▶ Premium VIP Seating
- ▶ Complimentary Champagne Bottle
- ▶ VIP Dessert Platter & Gift Bags
- ▶ Professional Family Photo
- ▶ Special Father's Day Gift

Revenue Goal: \$18,250+ · mbqmagazine.com · Tickets Available Now

BECOME PART OF SOMETHING ICONIC

Join MBQ Magazine in celebrating the men who lead, inspire, and build legacy. Partner with us for an experience that your brand — and Atlanta — will not forget.

CONTACT US TO RESERVE YOUR SPONSORSHIP

Email: **info@mbqmagazine.com** · Phone: **678-408-1522**

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